

Become a champion of the most important wine grape in America

ZAP membership opens the doors to a deeper connection to Zinfandel and celebrates America's contribution to the world of fine wine. At the local tasting room or wherever you go, your membership to ZAP is a powerful statement of your connection with the varietal and its pioneering heritage.

Membership Highlights

Premier Winery Experience Enjoy VIP hospitality at participating ZAP wineries including behind-the-scenes tours, barrel tastings, waived fees and more.

Heritage Club Reward yourself with Heritage Vineyard wine, exclusive tastings, vineyard tours, and red carpet treatment at Zinfandel Experience.

Annual Zinfandel Experience Members are rewarded with special pricing and early entrance to the largest, single varietal tasting of its kind.

Volunteer Opportunities Come join the ZAP crew as a volunteer and help move our programs forward. Contact us to learn more.

Regional Events Special pricing and benefits at regional ZAP events throughout the year, including the annual Simply Summer Celebration.

Show your love for Zinfandel - Join ZAP today!



Zinfandel is America's Grape

Like most American's, Zinfandel is an immigrant. During the 1850's, Zinfandel vines were brought to the West in the back of horse drawn carts to establish the farms and vineyards of settlers. Zinfandel was one of the heartiest vines of the time, thriving amidst the climate and soils of the new frontier. Today, 150 year old vines are still harvested and grace these spectacular landscapes.

Just as American pioneers, Zinfandel distinguishes itself from others with its bold and celebratory spirit. Zinfandel's enthusiasts reflect the characteristics of the grape while recognizing the varietal's contribution to the world of fine wine.



ABOUT ZAP

Through research programs, outreach and education events, student scholarships and advocacy, ZAP is dedicated to advancing Zinfandel's legacy.

Founded in 1991, the Association of Zinfandel Advocates and Producers is a 501(c)(3) not-for-profit organization. Your membership may be tax-deductible and keeps the spirit of Zinfandel alive.

Zinfandel Advocates & Producers

P.O. Box 1487 • Rough & Ready, CA 95975 • 530.274.4900

info@zinfandel.org • Zinfandel.org

facebook.com/ZAP.org • twitter.com/thezinfandelorg



ZINFANDEL ADVOCATES & PRODUCERS

*Reward Yourself
with a ZAP membership today!*



I am delighted to become a
ZAP member at the following level

The number one reason people join ZAP is to build one-on-one relationships with fellow Zinfandel enthusiasts, winemakers, and winery owners. These are people who really “get it” when it comes to Zinfandel. People who can give honest perspectives. People who deeply appreciate fine wine and who speak “Zinfandel.” People like you.

It’s easy to get involved with fun and educational ZAP activities. ZAP members get special access at our events throughout the year, including the annual Zinfandel Experience, exclusive behind-the-scenes opportunities at wineries, and insight into leading-edge research supported by ZAP’s partnership with University of California’s Heritage Vineyard Project. And so much more.

Choose a ZAP membership level that perfectly fits your love for Zinfandel and your support for America’s grape.

- Advocate (\$45-\$249)
- Heritage (\$250 - \$999)
- Magnum (\$1,000 - \$3,249)
- Ambassador (\$3,250 - \$4,999)
- Imperial (\$5,000+)
- \$ _____ Specify Donation Amount
- Please do not send me a donation gift

Payment Options:

Join Online: visit zinfandel.org/membership

Credit Card: Fill out entire form and mail or call ZAP 530.274.4900.

Check: Mail check, made payable to ZAP, and this completed form to:

ZAP MEMBERSHIP
P.O. BOX 1487
ROUGH & READY, CA 95975

MEMBERSHIP REWARDS	Advocate \$45 - \$249	Heritage \$250-\$999	Magnum \$1,000- \$3,249	Ambassador \$3,250- \$4,999	Imperial \$5,000 +
• Premier Winery Experience Program	✓	✓	✓	✓	✓
• Discount tickets (4 at member pricing per event)	✓	✓	✓	✓	✓
• Exclusive Heritage Club seminars and tastings		✓	✓	✓	✓
• Heritage Club Lounge at Zinfandel Experience		✓	✓	✓	✓
• Advance purchase opportunities		✓	✓	✓	✓
• Bottles of Heritage Vineyard Zinfandel		3	3	3	9
• Zinfandel Chronicles or Dossier Zinfandel DVD		✓	✓	✓	✓
• Trade Tasting tickets at Zinfandel Experience			2	2	2
• The Tasting tickets at Zinfandel Experience			2	2	2
• Invitations to Stakeholders Meeting & Dinner			✓	✓	✓
• Personalized packages available			✓	✓	✓
• Personal VIP concierge for Zinfandel Experience				✓	✓
• Recognition in ZAP’s year-end annual report				✓	✓
• Etched bottle of Heritage Vineyard Zinfandel				✓	✓
• VIP Package to Zinfandel Experience				✓	✓
• Invitations to semi-annual Producer Meetings				2	2
• Dinner with a ZAP winemaker Board member					✓
• Private Heritage Vineyard wine tasting and picnic					✓

NAME(S) _____ DATE _____

EMAIL _____

PHONE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____



CARD # _____

EXP _____ CVV/SECURITY CODE _____

SIGNATURE _____